

OFFICIAL RULES & REGULATIONS

Space contracted by the Exhibitor may not be re-sold, sublet, or shared without prior permission of the Organizer.

The Exhibitor may not injure, mar, or in any way deface the trade show premises (Lewis and Clark County Fairgrounds Exhibit Hall). If damage occurs the exhibitor will be responsible for any and all charges to restore the premises.

Exhibitor agrees to comply with all local fire, safety and health regulations.

The exhibitor agrees to have their exhibit space assembled no later than 6:00 PM on Thursday, September 9, 2021. The exhibitor further agrees not to start dismantling the exhibit before 5:00 PM on Saturday, September 11, 2021. All exhibits, equipment, and products must be removed from the exhibit hall by 8:00 PM Saturday, September 11, 2021.

The Made in Montana Program and its employees are not responsible for third party negligence and/or intentional acts and assume no liability for damage or loss of any property placed in the Trade Show. It is strongly advised that all exhibits be covered during non-show hours or when the exhibit is unattended.

The Made in Montana Program reserves the right to cancel this agreement and withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this agreement or refuses to abide by the show Rules & Regulations, in which case the Exhibitor shall forfeit both the exhibit booth payment and occupancy of such space.

Exhibitor agrees to confine their exhibit and staff personnel within the 10' x 10' contracted space. Also, the exhibitor agrees not to block or detour any other exhibitors right-of-way during show hours. Displays, merchandise, models, signs, and attention attracting devices shall be confined to the exhibitor's booth. Solid side panels or grids with product cannot extend beyond six feet from the back wall of the booth. Only moveable, non-solid displays may be used on the final 4' of display space towards the aisle. Noises, including music, audible beyond the exhibitor's booth shall be strictly prohibited. Soliciting business in the aisles is not allowed.

Exhibitor agrees to allow the Made in Montana Program to use their business name, product images and information for marketing purposes including the show guide, online exhibitors guide, and to promote the exhibitor's business during the trade show and the program.

Exhibitor agrees that photo/video images taken by Made in Montana Program staff or their agents, as well as images submitted as required as part of this application, may be used in marketing the exhibitor's business for the trade show and the program.

All products sold to the general public on Saturday (Public Showcase Day) must be sold at retail price unless being sold to a registered wholesale buyer.

Exhibitors will provide a booth sign on Public Showcase Day listing the stores/merchants where their products can also be purchased.

Tear down begins promptly at 5:00 pm, September 11, 2021. You must dispose of your trash in exterior dumpsters. Any tear down before this time will affect your ability to exhibit at this show again.

No refunds will be granted unless the Made in Montana program cancels the Tradeshow. In certain circumstances, if the exhibit space can be resold to another exhibitor, a refund may be granted less a \$50 administrative fee.

The Made in Montana program has the final decision for adopting any rules or regulations deemed necessary before, during or after the show that will result in the betterment of the show. Made in Montana reserves the right to assign or re-assign booth space as needed.