



Electronic Logo Usage Agreement



FOR USE BY REGISTERED MADE IN MONTANA PROGRAM MEMBERS ONLY

BUSINESS OR OWNER NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

FORMAT REQUESTED (check all that apply): JPEG PDF Color Black & White

I am applying to use the **Made in Montana** **Grown in Montana** **Native American Made in Montana*** logo for the following purpose(s):

Business website- URL or website address: _____

(NOTE: logo cannot be used as cannot be used as a main profile photo for Facebook, Twitter, or any other social media; however, it can appear on your page.)

Advertisement, brochure, catalog, etc

Signage **(NOTE:** logo cannot be the primary artistic element in the sign)

Other- Please Describe: _____

** The Native American Made in Montana logo is only available for use by enrolled members of a Montana Tribe and currently living in and producing their product in Montana. Verification is required in the form of a Tribal ID or Enrollment document.*

AGREEMENT

- I verify that the products bearing the trademarked logo meet the Montana Department of Commerce – Made in Montana program’s definition of value-add (a finished product that has been grown, created, enhanced, produced or substantially transformed in the state – resulting in 50% or more added value).
- I understand that the logo is a federally registered trademark regulated by the Montana Department of Commerce. I acknowledge that the Department owns the exclusive right, title and interest in the requested logo(s).
- I understand that the logo is a product identifier and I may not place the logo on a product sold for profit when applying the logo(s) is the primary transformation, improvement, or enhancement of the product.
- I agree not to use the logo(s) for any other purpose beyond those listed in the above section – including allowing another individual or business to use the logo(s).
- If I violate this agreement, I understand the Department will rescind all rights to my usage of the logo(s) and I will be removed from the program.

USAGE NOTES

1. Users are not allowed to alter or change the logo in any way, other than adjusting it for size.
2. Logo size must be displayed at a minimum of 72dpi.
3. The logo cannot be used as a main profile photo for social media accounts; however, it can appear as a photo on your product, or on your page (see example to right).

Example:



NAME (please print): _____ DATE: _____

AUTHORIZED SIGNATURE: _____

Return form to:

Made in Montana – Department of Commerce
PO Box 200533, Helena, MT 59620-0533
madeinmontana@mt.gov